

## POLICY RELATING TO THE INTERNATIONAL DELIVERY OF QUALIFICATIONS

### PURPOSE

The Policy sets out the high-level requirements relating to the international delivery of Massey University programmes to international students resident overseas.

### DEFINITIONS

International Delivery: refers to situations where international students enrol to study outside New Zealand and expect to earn a Massey University qualification. International Delivery is normally carried out via Twinning Arrangements, Articulation Agreements or Distance Education.

Twining Arrangements: qualifications are offered collaboratively with a partner provider on the basis of a pre-defined programme of study at the other institution followed by a period of study at one of the Massey University campuses in New Zealand:

- Students enrol at Massey University
- Papers and programmes are owned and developed by Massey University
- The qualification is taught by staff from Massey University and the partner provider
- Massey University is responsible for the overall quality assurance of the qualification
- The qualification is administered jointly by Massey University and the partner provider
- Remittances to the partner provider are made as fund transfers from New Zealand

Articulation Agreements: qualifications are earned on the basis of credit transfer from an overseas partner provider to Massey University.

- Students enrol in the partner institution's programme and undertake their courses
- Students have the option of applying for admission to Massey University and transferring to a Massey University qualification from a completed diploma or degree, or partially completed degree at the student's home institution
- Massey University staff do not normally teach papers at the partner institution
- Massey University maintains its quality assurance through evaluation of partner institutions' programme and by exercising control over the credit transferred.

International Distance Education: qualifications are completed from an overseas location with normally no requirement for any period of residence in NZ.

- Students enrol at Massey University as international students and pay fees directly to the University
- Students receive the same learning resources as distance learners in New Zealand
- Students participation in learning activities is enabled with the use of elearning
- The qualification is administered online

### POLICY

International delivery of Massey University qualifications will be conducted according to the following principles.

- Priority will be given to the maintenance and enhancement of the University's reputation and the reputation of the New Zealand tertiary sector as a whole.
- International delivery will be undertaken in a manner consistent with the maintenance of academic standards and the safeguarding of student interests.
- International delivery will normally be based upon the offering of entire qualifications rather than individual papers.
- Every attempt will be made to take into account the cultural and linguistic sensitivities of the students and to foster learning communities with students resident in New Zealand.
- Financial models for international delivery will ensure that educational objectives are embedded within a sound financial framework that minimises risk and promotes the longer-term viability of the arrangements.
- No international taught programme arrangement will be exclusively reliant on one individual at the University.

### Administrative and Risk Management Requirements

- 1 The International Office will publish annually a schedule of preferred countries where the University has established Twinning Arrangements, Articulation Agreements and/or International Distance Education. The schedule will note any requirements of statutory authorities overseas.
- 2 Where International Delivery is carried out via a Twining Arrangement the following must be established in every case:
  - Whether there are restrictions on delivery of multi-copied copyright material under the partner country jurisdiction;
  - Whether there are legal restrictions on delivery of university programmes by foreign universities in the intended partner country, and whether income earned by Massey in the partner's country may be taxed;
  - A rigorous contractual agreement between Massey and the overseas provider, setting down the responsibilities of each party, rules relating to the ability of the partner to publicly promote its association with Massey, commitments as to payments, processes for dispute resolution, duration of the partnership, and procedures for dissolution of the partnership.
  - Compliance with the Approval Pathways and Quality Assurance Guidelines for Domestic and International Subcontracting of Teaching Activity.
- 3 International delivery via Distance Education must comply with the Procedures for Distance Education Offerings to International Students Overseas. Consideration must also be given to the Guidelines for Distance Education Offerings which outline the development of business plans, programme management, coordination & resourcing, student admission, administration and records, and teaching & learning requirements.
- 4 All Massey University policies, procedures and regulations will apply unless specifically exempted as part of a Twinning Arrangement or Articulation Agreement.

### Costs & Fees

- 5 For International Distance Education an analysis of costs shall be undertaken to ensure that the fees charged will enable the programme to provide the target contribution margin set by the host College. Massey University will normally charge the standard international fee for international distance offerings to international students, with paper fees pro-rated. However, fees may be

adjusted where delivery of the offerings is strategically important to Massey University and the target country, or where the market competition dictates that a higher or lower fee may be sustained.

- 6 For Twinning Arrangements and Articulation Agreements the programme should preferably be charged on a flat programme fee basis.

## **AUDIENCE**

All staff

## **RELEVANT LEGISLATION**

Education Act 1989 and Amendments  
Immigration Act 1987

## **LEGAL COMPLIANCE**

None

## **RELATED DOCUMENTS**

- Procedures for Distance Education Offerings to International Students Overseas
- Guidelines for Distance Education Offerings to International Students Overseas
- Equivalence Policy
- Approval Pathways and Quality Assurance Guidelines for Domestic and International Subcontracting of Teaching Activity
- Creation of Contracts Policy
- Contract Document Management Process
- Credit Transfer Regulations

## **DOCUMENT MANAGEMENT CONTROL**

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